

Empowered Women *Fearlessly* Change the World



261fearless.org

261 Fearless, Inc.
The Fearless 50

2024 TCS New York City Marathon Team

Sponsorship Opportunities

Sponsorship will reach an expansive audience of over 150,000.

"I know that together,
we can achieve a lot more."

-Fereshteh

*Escaped life in Afghanistan and
became a 261 Coach in Austria*



Pioneer - \$50,000

Exclusive Signature Sponsorship

- **Year-long recognition** as a 261 Fearless Program Partner at all in-person events and monthly recognition on social media channels
- **Top exposure** with all **Fearless 50** communication and signage in lead up to NYC Marathon
- **Prominent Logo** on the **Fearless 50** NYC Marathon **Team t-shirt and Team jacket** (deadline August 20)
- 10 tickets for the **Fearless 50** Brunch. Special stage recognition from Kathrine Switzer during her speech
- **Exclusive tribute video** from Kathrine Switzer on social media networks (261 Fearless, Inc., Kathrine Switzer, sponsor owned)
- Logo **headline recognition** in program book (deadline October 1), event slideshow, digital and onsite communications/signage, and Impact Report
- Product inclusion in event swag bag

Revolutionaries- \$25,000

- **Prominent exposure** with all **Fearless 50** communication and signage in lead up to NYC Marathon
- Logo on **The Fearless 50** NYC Marathon Team **t-shirt** (deadline August 20)
- Logo **prominent recognition** in program book (deadline October 1), event slideshow, digital and onsite communications/signage, and Impact Report
- 8 tickets for the **Fearless 50** Brunch & **special stage recognition** during special event brunch
- Product inclusion in event swag bag

Trailblazers - \$10,000

- Logo on **The Fearless 50** NYC Marathon Team t-shirt (deadline August 20)
- **Exposure** on all onsite and digital communications/signage, social media channels, slide show, and Impact Report
- 4 tickets for the **Fearless 50** Brunch & recognition during the event
- Product inclusion in event swag bag

Champions - \$5,000

- **Recognition** during the **Fearless 50** Brunch
- Logo or family name in program book (deadline October 1), on event page website with link, and in our Impact Report
- 2 tickets for the Fearless 50 Brunch & recognition during the event
- Product inclusion in event swag bag

Supporters - \$1,974

- Name listing in the program book, on event page website, and in our Impact Report

Your gift is tax-deductible to the fullest extent allowed by law.

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Sponsorship Reply Form

DONOR NAME / COMPANY NAME

(PLEASE LIST THE DONOR NAME EXACTLY AS IT SHOULD APPEAR IN PRINT)

CONTACT NAME

(261 FEARLESS WILL CONTACT THIS PERSON REGARDING SPONSORSHIP BENEFIT DETAILS)

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

PHONE

I/we will support 261 Fearless as sponsor:

- Pioneer:** \$50,000
- Revolutinaries:** \$25,000
- Trailblazers:** \$10,000
- Champions:** \$5,000
- Supporters:** \$1,974

Payment Options:

- \$_____ is enclosed. (payable to 261 Fearless, Inc.)
- Please invoice (to address above)

261 Fearless will reach out to make arrangements for sponsorship benefits. For more information please contact Kim at charityrunning@261fearless.org or 603-965-6565.

Your gift is tax-deductible. 261 Fearless, Inc. is a 501 (c)(3) non-profit organization, EIN 47-4186396



PLEASE RETURN THIS REPLY FORM VIA:

Email:

charityrunning@261fearless.org

Or mail to:

261 Fearless, Inc.
PO Box 112
Flanders, NJ 07836